



## **Corporate Patron Program**

The business behind art knows the art of good business.



THE METROPOLITAN MUSEUM OF ART

Since its charter in 1870, The Metropolitan Museum of Art has become the preeminent cultural institution in the western hemisphere, serving a public that extends far beyond the New York metropolitan area to include the United States and, indeed, the world. As New York's largest cultural attraction and a leading research and educational resource, the Museum reaches and serves all age groups, from preschool children to senior citizens, and maintains community and educational programs for all constituencies.

The Metropolitan Museum of Art is a unique resource for national and international visitors alike, providing an uninterrupted survey of man's artistic and cultural achievements over 5,000 years. Approximately 30–35 special exhibitions based on both the permanent collection and on works from public and private collections throughout the world are mounted annually; a host of scholarly books, monographs, and exhibition catalogues are published regularly; and comprehensive educational programs are offered continually.

Since 1976, the Corporate Patron Program has been a source of significant operating support for The Metropolitan Museum of Art, and, in particular, for the Museum's education programs. Led by a distinguished Business Committee, the Corporate Patrons and their generous contributions have enabled the

Museum to present a wide variety of educational and cultural programs to millions of visitors annually. In order to continue to serve the public according to the highest standards, the Museum must rely on its vital partnership with the corporate community to provide a foundation of operating support.

In appreciation of their annual participation, Corporate Patrons receive significant benefits and public relations opportunities that can provide creative solutions to specific marketing objectives.

The Metropolitan Museum of Art is a cultural and educational landmark. The Trustees and the Business Committee continue to rely on the Corporate Patron Program to support the vitality and leadership of this great institution.

With inquiries or for further information, please contact:

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