



The Metropolitan Museum of Art

Benefits of Corporate Exhibition Sponsorship

as of December 2016

We invite you to join us in bringing an exhibition to life at The Metropolitan Museum of Art. Align your brand with The Met and benefit from the association with a preeminent art museum that attracts a sophisticated audience from across the globe. Corporate sponsors receive broad visibility through our extensive marketing and public relations efforts. Access to our distinguished venues for client engagement provides a platform for memorable experiences like no other location in the world. We welcome a dialogue on building a sponsorship that can be tailored to suit your company's priorities.

[Download the Special Exhibitions Sponsorship Brochure \(PDF\).](#)

Contact Us

For more information, please call the Development Office at 212-650-2390 or email sponsor.exhibitions@metmuseum.org.

Recognition

As a sponsor of one of The Met's upcoming exhibitions, your company will receive prominent recognition on exhibition-related materials on site, online, and in print, including:

- Title wall at exhibition entrance
- Exhibition webpage on Museum's website
- Signage placed throughout the Museum
- Recognition on the Museum's social media channels
- Invitations to press preview, opening reception, and all other exhibition-related events
- Digital press materials, including exhibition's press release and corporate statement printed on company letterhead
- All press releases that reference exhibition, distributed to international press list
- Quarterly *What's On* brochure, distributed to over 500,000 Members, staff, and visitors
- Exhibition catalogue's copyright page, Director's Foreword, and Sponsor's Statement by a company chair or executive (if applicable)
- All educational materials complementing exhibition
- All print and web advertisements (if applicable)
- Exhibition posters sold during the run of the exhibition (if applicable)
- Audio Guide (if applicable)
- *MetMatters* Staff Newsletter
- Acknowledgment in *Annual Report* and any printed listing of the Museum's corporate contributors

Opportunities for Clients and Employees

Employees of your company will also benefit from the corporate sponsorship through:

- Invitations to the press preview, opening reception, and Membership events for the exhibition
- Private tours of the exhibition during non-public hours
- Membership at the highest level for senior executives (benefits include Museum publications, select invitations, and use of the Patrons Lounge, Balcony Lounge, and Members Dining Room)

- Free admission for all employees and 1 additional guest while exhibition is on view
- Additional Guest Passes for client and employee use
- Discounts on all exhibition-related merchandise

Additional Benefits

The following sponsorship benefits would be available to your company at an additional cost:

- Supplemental advertising to increase visibility
- Hosting private evening events while the Museum is closed to the public
- Hosting small lunches and dinners in the Museum's private dining rooms
- Hosting breakfast and private exhibition viewings for up to 50 employees, clients, or guests before the Museum opens to the public
- Use of the Patrons Lounge for coffee or cocktails during Museum hours